

FROM DESIGN TO INSTALLATION

Decorator Industries
Media Kit

YOUR VISION WITHOUT COMPROMISE



Decorator
Industries

ABOUT DECORATOR INDUSTRIES

From Design To Installation, Your Vision Without Compromise.

COMPANY OVERVIEW

Crafting Exceptional Interiors Since 1953

At Decorator Industries (DI), every detail matters. Since 1953, we've built a legacy as a trusted partner in crafting custom bedding and window treatments for the hospitality industry—and more recently, for commercial and healthcare environments.

What began as a modest operation has evolved into a premier fabrication partner serving boutique hotels, healthcare spaces, and commercial interiors.

Rooted in Midwestern integrity, DI blends tradition, innovation, and client-first service to transform interiors with custom-crafted solutions.

MISSION

To deliver high-quality, competitively priced fabrication solutions with outstanding customer service.

WE VALUE

Thoughtful craftsmanship

Reliable problem-solving

Long-term client relationships

Genuine care for people and projects

VISION FOR THE FUTURE

We continue to innovate by integrating advanced specification software, motorized window treatments, and expanding our reach into senior living and boutique commercial markets. At DI, we don't just follow trends—we help shape them.



PARTNER WITH US

We're not just fabricators—we're collaborators in your design journey. Let us help you bring your vision to life with precision, passion, and decades of experience.

[Request a Quote](#)

[Visit our Website](#)

MEET THE LEADERSHIP

TEAM VALUES & EXPERTISE

The DI leadership team is built on **longevity, skill, and heart**.

Together, we bring a **holistic, hands-on approach** to each project—ensuring thoughtful design, expert fabrication, and seamless installation from start to finish.

DAN HANNULA

CEO + President, Decorator Industries

With nearly five decades at DI, Dan has guided the company's evolution into a leader in custom interior fabrication. From his beginnings as a sewing machine technician in 1976 to becoming CEO and owner, Dan's leadership is rooted in craftsmanship, integrity, and an unwavering focus on client satisfaction.



LEADERSHIP WITH HEART

“*Decorator Industries is excited to expand further into the hospitality and commercial sectors, delivering high-quality custom bedding and window treatments that elevate interior spaces. With a focus on innovation and strong partnerships, we are committed to redefining excellence in hospitality design.*”

— Dan Hannula, CEO + President, Decorator Industries

WHAT WE DO

OUR CAPABILITIES & SERVICES

We manage every step of the process—from concept to installation:

- ✓ **Custom Fabrication** – Bedding and window treatments tailored to your brand vision
- ✓ **Fabric Sourcing** – Eco-conscious, luxurious, and durable materials



- ✓ **Specification Packages**
Clear, comprehensive documents to streamline design
- ✓ **Precise Quoting**
Transparent, budget-friendly estimates
- ✓ **Project Management**
Organized and responsive oversight

- ✓ **Installation & Logistics**
Reliable, on-time delivery and expert installation
- ✓ **Customer Support**
A dedicated team always ready to assist

WHY CHOOSE DECORATOR INDUSTRIES?

THE U.S.-BASED ADVANTAGE

- 1 **Faster** lead times and clear communication
- 2 **Flexible** customization
- 3 **High-quality** craftsmanship
- 4 **Relationship-driven** service



TRUSTED BY TOP BRANDS



WHAT OUR CLIENTS SAY

“ Their dedication to go above and beyond to keep project timelines and their level of professionalism is why we continue to use Decorator Industries’ services time and time again.”

— Laura West, Owner, Distinctive Hospitality Design
Client since 2005

FEATURED PROJECT

The Moxy A Marriott Autograph Property | Madison, Wisconsin | [See more](#)

KEY FEATURES

Baton-draw traversable drapery systems in all guest rooms.
Motorized window treatments in public areas for ease of use and modern functionality.
Custom solutions tailored to the hotel's bold, contemporary design.

CHALLENGES

Navigating new construction demands.
Coordinating product delivery and installation on a compressed schedule.
Aligning with multiple trades during final construction phases.



LET'S WORK TOGETHER!

CONTACT US

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IN THE PRESS

Podcast

Thrive In Design Podcast
Season 7, Episode 2: Crafting Impactful Interiors

Article

*Healthcare Workers Thank Local
Business During COVID-19*

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