



Choosing the Right Soft Goods Partner for Your Hotel Project

Making your hotel's interior design vision a reality with custom soft goods solutions.

1. Introduction

In today's competitive hospitality landscape, creating a memorable guest experience goes beyond amenities—it starts with thoughtful, cohesive design. Soft goods like bedding, drapery, and other fabric elements play a key role in shaping the ambiance of a space, directly impacting how guests feel and how your brand is perceived. That's why selecting the right soft goods partner is essential. A trusted partner brings your vision to life with custom solutions that balance aesthetics, functionality, and brand alignment—helping you deliver a welcoming, high-quality environment guests will remember.

2. Custom Design Process Overview

Step 1: Initial Consultation

Discuss the hotel's vision, brand identity, and functional requirements.

Assess design preferences and specific needs (e.g., sustainability, durability).

Step 2: Design Proposal & Fabric Selection

Present fabric options, custom patterns, and colors.

Recommend materials that align with the hotel's aesthetic and practical needs (e.g., eco-friendly fabrics, durable textiles).

Step 3: Sample Creation & Feedback

Provide fabric samples or mockups for hotelier approval.

Make necessary adjustments based on feedback to ensure alignment with the hotel's brand.

Step 4: Production & Installation

Begin the production of custom soft goods with precise attention to quality control.

On-site installation by a professional team to ensure flawless execution.

3. Quick Checklist for Hoteliers and Designers

- ☐ Define your hotel's aesthetic and brand identity.
- ☐ Determine functional needs (e.g., durability, comfort, sustainability).
- ☐ Ask for a design proposal and sample before finalizing your order.
- ☐ Ensure the partner offers end-to-end service (from design to installation).
- ☐ Inquire about customization options for fabrics, patterns, and color palettes.
- ☐ Confirm delivery timelines and post-installation support.



Let's Get Started

Contact us today to schedule a consultation and discuss your hotel's soft goods needs.

Contact Information: (800) 678-5423, sales@decind.com or customerservice@decind.com

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Custom designs and timelines may vary depending on project size and scope.



4. Why Decorator Industries is Your Ideal Partner



Expertise

Decades of experience in hospitality design and custom soft goods manufacturing.

Tailored Solutions

We offer personalized design services to fit your specific project requirements.

Quality & Durability

We provide products made from high-performance fabrics, designed to withstand the demands of high-traffic hotel environments.

Comprehensive Support

From initial consultation to installation and beyond, we ensure a seamless experience for you.

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